

**EVP** 企業創價平台 創造企業價值極大化  
 Maximizing Enterprise Value

企業競爭力、績效卓著、基業長青之必備利器

企業生存,可以沒ERP,不能沒EVP(策略與執行力...等)

**Power Execution System** **EVP1.0 威力執行力**



任務執行系統 Task Execution System



策略執行系統 Strategy Execution System



策略綜效系統 Strategy Synergy System



指標管理: 應用指標管理。  
目標管理: 應用目標管理。  
量化管理: 應用量化管理。  
行動管理: 計劃與行動管理。

# Task Execution System **EVP1.1 任務執行系統**

## 企業馬力順暢、動力隨傳隨到!

Help you achieve:

Target release: all levels of objectives, effective and quantitative control.

Implementation mechanisms: supplemented by executive power Twin Turbo, systems, drive implementation.

Discipline: PI performance effectively, over organizations, full implementation.

Performance: monthly, weekly, daily control of PI implementation results.

Targeted communication: less egotistical, ease of communication goals.

HP power smoothly: the overall strength of the company, like the engine, horsepower becking.

Forming performance: building performance and evolving organizational culture.

Foundation for the BSC import: import management mode of execution (for example: BSC), you need to have executive power.

Foundation for the follow-up project: import for subsequent consultant's technical, cutlery or spirit ... The Foundation.

Evergreen Foundation: Foundation for the subsequent short-term performance breakthroughs and long-term development.

幫助您達成:

目標下達: 各層級目標、有效展開、量化管控。

執行機制: 輔以執行力雙Turbo, 建立制度、驅動執行。

執行紀律: PI績效指標有效展開、串連組織、全員執行。

執行效率: 每月、每周、每日管控PI執行成效。

目標溝通: 減少本位主義, 便於溝通目標。

馬力動力順暢: 公司整體戰力, 有如引擎, 馬力隨傳隨到。

形成執行習慣: 建立執行習慣, 並逐漸形成組織文化。

為BSC導入奠基: 導入執行力管理模式(例如:BSC), 需要先有執行力。

為後續專案奠基: 為後續導入顧問技術、利器或管理精神...等奠基。

為基業長青奠基: 為後續短期績效突破與長期優勢發展奠基。



# Strategy Execution System

**EVP1.2 策略執行系統**

公司方向盤左右順暢、駕控自如！

Help you achieve:

Target release: all levels of objectives, effective and quantitative control.

Implementation mechanisms: supplemented by executive power Twin Turbo, systems, drive implementation.

Discipline: PI performance effectively, over organizations, full implementation.

Performance: monthly, weekly, daily control of PI implementation results.

Targeted communication: less egotistical, ease of communication goals.

HP power smoothly: the overall strength of the company, like the engine, horsepower becking.

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Foundation for the BSC import: import management mode of execution (for example: BSC), you need to have executive power.

Foundation for the follow-up project: import for subsequent consultant's technical, cutlery or spirit ... The Foundation.

Evergreen Foundation: Foundation for the subsequent short-term performance breakthroughs and long-term development.



幫助您達成:

1. 好的策略: 發展初步的好策略。

(1) 以BSC平衡精神，發展四構面與四平衡的好策略。

(2) 以策略地圖，發展具有策略因果的好策略。

2. 有效執行: 快速落實BSC策略執行之前四大系統(如下)。

(1) SMS策略地圖系統: 讓策略看得見。

(2) IMS指標管理系統: 讓策略可以被衡量。

(3) SAS策略綜效系統: 讓策略串聯整個組織。

(4) SVS全員創價系統: 讓策略成為每人每天工作。

3. 結合EVP1.1: 有效執行策略指標與行動計畫。

再修正後的好策略: 經執行回饋再修正的好策略。

策略下達: 公司層級策略、有效展開、量化管控。

執行力1.2: 在“對的方向”全力以赴，才是執行力。

策略行動: 讓全員營運活動連結至策略行動。

策略聚焦: 讓全員每天每日行動，聚焦於策略執行。

克服策略失敗: 策略失敗90%在執行面，而非策略。

從PI到KPI: 讓組織從PI管控到KPI關鍵績效指標管控。



### 幫助您達成:

策略綜效: 發揮 $1+1>2$ 的策略綜效。

策略槓桿: 完成垂直綜效與水平綜效。

管理效能: 以最小資源, 達到最大經營效能與效率。

績效管理: KPI校準績效, 績效相互綜效, 消除互抵。

策略校準: 策略綜效系統校準組織策略。

策略綜效: 創造組織內外部之垂直與水平綜效。

策略溝通: 整合媒體科技, 幫助創價策略有效溝通。

資源聚焦: 讓有限資源, 聚焦於對的事。

差異溝通: EVP幫助差異化策略之溝通。

建立SFO: 以EVP快速建立策略核心組織

SFO(Strategy Focused Organization)。

驅動變革: 藉由EVP之應用, 快速有效驅動組織變革。

# Strategy Synergy System **EVP1.3 策略綜效系統**

小油耗大馬力 **最小資源投入、最大效益產出!**

Help you achieve:

Strategy synergy: play  $1+1>2$  policy synergies.

Policy levers: complete vertical level of synergy and synergy.

Management effectiveness with minimal resources, to achieve maximum operational effectiveness and efficiency.

Performance management: Performance KPI calibration, performance mutual synergy, eliminate netting.

Strategy alignment: policy synergy system of organizational policies.

Strategy synergy: creating organizations inside and outside of the vertical and horizontal synergies.

The communications strategy: integration of media technology, helping create pricing strategies to communicate effectively.

Resources focus: limited resources, focusing on the right thing.

Differences in communication: EVP helps differentiation strategies of communication.

Establishment of SFO: EVP quickly established policy Caucus SFO (Strategy Focused Organization).

Driving change: by means of EVP IT tools, fast and efficient drive organizational change.